

SOUS L'ŒIL DES PUCES → **Comprendre les atouts, les enjeux et les dangers des puces RFID**

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Septembre 14, 2007

GS1 is in favour to inactivation

Unlike some advocates of RFID, like RFID journal or FILRFID that confine themselves in a promotion of this technology without any thinking approach of its possible dangers, GS1 organisation has proven of a remarkable open mind at its summer university days in Nantes (France) from august 31 to September 1, 2007.

In charge of communication protocols normalisation used in logistic like EPC Global, GS1 went up to advocate the non activation of RFID chips in the supermarket cash registers that they will not fail to reach soon.

Such a measure, quote Philippe Lemoine in his closing speech and who is GS1 France co chairman and Laser chairman and CNIL member, reveals (shows) an awareness of the necessity to guaranty an active protection of the consumers.

In a dark atmosphere in which the RFID chips were massively introduced until now (biometric passport, Navigo pass), this wish to avoid a faith crisis to become is a sign of maturity of GS1.

The lessons of OGM or mad cow crisis have been beneficial, it seems.

One can't see how RFID chips could become integrated in products of big consumption without a wide public information to which it's necessary to let it have the possibility to protect his own life.

The non activation system of the chips when passing through the cash registers appears to be like a strictly necessary condition to integrate this action in the standards and to have it agree by the overall of the industrials of the big distribution. To follow ...

Sources:

[GS1 France's Summer University.](#)

[Philippe Lemoine's speech](#) → 