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## Communication

## iPhones and health

The main public television channel in France, France 2, has just broadcast a programme "l'Objet du scandale" (the scandalous object/ the subject of the scandal) presented by Guillaume Durand with guests from show biz and Dr Pierre Souvet. Its theme was the iPhone and health.

More than 12 million people watched the programme. The principal point of the debate focused on scientific studies cited by the BioInitiative report and <u>its conclusions</u>.

We are satisfied with this programme and its impact, but as the guests pointed out, people in general have no idea that this radiation is endangering their health, and fewer and fewer people use an earpiece kit.

The conclusion is clear: the appeal of the gadget outweighs any notion of its danger. And if the mobile phone companies are opposed to having the SAR rating marked on the phone, it's because they are afraid that it might arouse suspicions and that people might begin to realise that artificial microwave radiation can have dangerous effects.

"I have become more cognizant of my cellphone usage, but I have not changed ... my habits." [Washington Post]

It's obvious that we need to spread the information far and wide, but to succeed we really must reach the general public and explain in a way they can grasp how serious are the problems of the technologies currently in use for mobile phones and phone masts.

It's not possible to make a version in English of <u>the programme [Fr]</u> because it would take too long, and most of all because we are seriously lacking in people who are prepared to participate in making audio tracks in English, which is a great shame and a serious drawback for the cause of public health.

We are repeating our request for cooperation with a campaign group in the US or UK so that we can put together a first rate team for the distribution of programmes and films throughout the world.